

EXPLORE CARIBOO



Embarking on a journey to the Cariboo Chilcotin region offers a captivating blend of diverse arts, heritage, and culture set against the stunning backdrop of British Columbia's natural beauty. Shaped by the rich history of indigenous communities, the land unfolds its stories through events like the First Nations Pow Wow, where traditions of dance and song come alive. As you traverse the breathtaking scenery, the echoes of the Gold Rush era resound, particularly in historic sites like Barkerville. Quesnel, a cultural hub, adds its own dynamic flair to the region, fostering artistic expressions that bridge tradition and modernity. Whether immersed in the vibrant arts scene, exploring gold rush heritage, or simply reveling in the natural wonders, the Cariboo Chilcotin invites you to discover the past and present in its unique cultural landscape.



ENGAGE WITH US



EXPLORE CARIBOO

Cariboo Chilcotin, BC

Visiting the Cariboo region of British Columbia for arts and culture is a captivating journey through diverse landscapes and rich history. The region offers a compelling narrative of the past, from the Secwepemc Nation's heritage along the Fraser River to the 1860s gold rush stories in Barkerville. Weekend festivals like ArtsWells and Billy Barker Days provide vibrant cultural experiences complemented by the Williams Lake Stampede's cowboy culture. The blend of natural beauty, indigenous traditions, historical sites, and lively festivals makes #explorecariboo an ideal adventure for those seeking an enriching and diverse travel experience.

Check out their Winter Itineraries.

[Learn More Here](#)



BARKERVILLE

HISTORIC TOWN AND PARK

Barkerville, BC

Travel back to 1862 and relive the thrilling saga of Barkerville. Picture yourself digging through seemingly worthless gravel, fueled by the audacious dream of hitting it big. Against all odds, at 52 feet, the ground reveals the richest creek-side placer gold deposit



CITY OF QUESNEL

Quesnel, BC

Visit the charming city of Quesnel nestled in the Cariboo region. The Quesnel Art Gallery and Gift Shop, a testament to local creativity that has flourished over four decades. Run entirely by dedicated volunteers, the gallery showcases a diverse array of locally-grown talents and occasionally

ever. This is the legacy of William 'Billy' Barker, whose bold venture sparked a multi-billion dollar revolution, shaping BC's central interior. Today, Barkerville stands as a living testament with 125+ heritage buildings, authentic displays, museums, restaurants, and shops. A National Historic Site since 1924 and a Provincial Heritage Property since 1958, Barkerville is the largest living-history museum in western North America. Explore its vibrant past through exciting events and daily activities, immersing yourself in the thrilling history of BC's golden era.

[Learn More Here](#)

hosts artists from around the globe, adding an international flair to its exhibitions. The city's commitment to cultural richness extends to the Shiraoi House in LeBourdais Park, which honors the sister-city relationship with Shiraoi, Hokkaido, Japan. Annual events like the First Nations Pow Wow and the Quesnel Farmers' Market offer immersive experiences into indigenous traditions and local artisanal crafts. With a thriving arts council, museums, and lively community events, a visit to Quesnel promises a delightful exploration of its artistic tapestry and cultural heritage.

[Learn More Here](#)



QUESNEL ARTS COUNCIL

Quesnel, BC

The Quesnel and District Arts Council (QDCAC) is the gateway to the cultural heartbeat of the community. Bursting with a rich tapestry of arts, heritage, and culture, the council orchestrates a kaleidoscope of activities. Whether you're into immersive projects, captivating performances, or curious about the local creative scene, the QDCAC is your go-to guide. This not-for-profit society breathes life into the community by advocating for arts, heritage, and cultural needs. Don't miss the chance to explore the artistic pulse of Quesnel and District—immerse yourself in exhibitions, performances, and community events and experience the cultural tapestry that makes Quesnel and



QUESNEL ART GALLERY

Quesnel, BC

The Quesnel Art Gallery and Gift Shop, emerging from humble volunteer beginnings, has transformed into a premier showcase for Cariboo artistic talent. Astonishingly, the gallery relies entirely on the dedication of volunteers, steering fundraising, artist collaboration, show curation, and daily operations. While the central focus remains on local talent, the gallery has embraced a global perspective, featuring artists from as far as Australia. With a monthly rotation of dynamic shows revealing fresh perspectives, the gallery offers a lively space for creative expression. The gallery and gift shop promises a unique experience of the arts in the region and an opportunity to support a non-profit

District unforgettable.

organization.

Learn More Here

Learn More Here

DISCOVER more of BC's Creative Communities [HERE](#)



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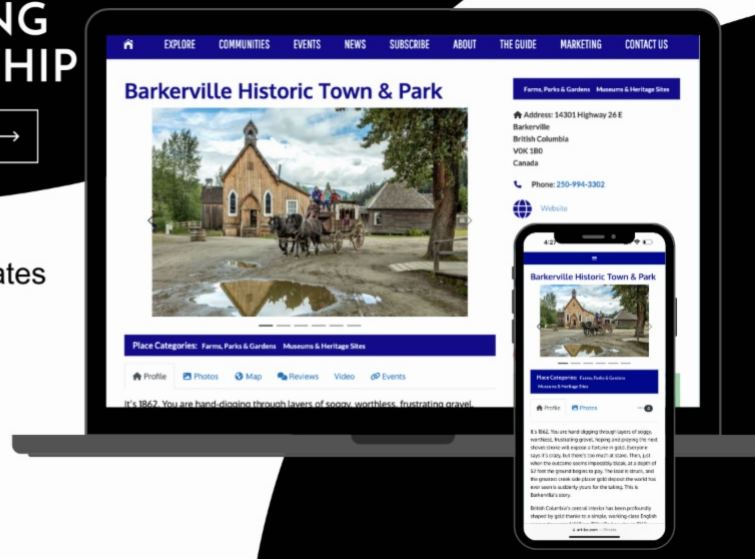


MARKETING
MEMBERSHIP

\$150 Annually →

Membership includes:

- Full-service set-up + updates
- Multiple images
- Links
- 3 event listings
- Social media mention
- Social media takeover
- News digest feature



Stay Social.

From social media takeovers for our marketing members, to daily posts about BC's culture makers, be sure to check us out on Instagram, Facebook, and Twitter.



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art-bc.com



Connecting Culture Makers + Culture Seekers

Our Mission is to create a sustaining, multi-platform, widely available and user-friendly resource for culturally curious explorers to connect with culture makers and unique curated community experiences in regions across British Columbia.

Van Dop & Associates has been an industry leader in empowering the artists, producers and keepers of Arts, Culture and Heritage in BC to stay connected with an authentic and engaged audience for over thirty years.

We advocate for economic strength in the cultural sector through strategic, curated, community marketing partnerships with local tourism, arts and cultural organizations, other major stakeholders and the people cultivating, creating and preserving local culture.

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