



digest



25th ANNIVERSARY EDITION



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Greetings from the publisher...

Over the past 25 years, our team at Van Dop and Associates and our partners have been dedicated to shaping the promotion of the arts and cultural sector of British Columbia.



For 25 years, my husband Chester and I have explored British Columbia, uncovering off-the-beaten-path destinations, artist studios, unique galleries, and artful places to stay in an effort to support local creators and promote sustainable cultural tourism.

Starting as a humble art map in 1999, we've worked tirelessly to create strategic partnerships in an effort to spotlight the best of BC's Creative Communities, fostering connections between culture makers and seekers across the province.

Since that first iteration, BC's Guide to Arts and Culture has grown with each subsequent edition and has evolved with each publication reflecting the dynamic evolution of BC's arts and cultural scene. From vibrant festivals to hidden art galleries, we seek to curate a trove of experiences, ensuring that both locals and visitors experience the creative pulse of communities across the province.

As we approach the final booking phase for our 19th edition set to launch early this summer, I'm immensely proud of the legacy we've built alongside our dedicated partners in the arts and cultural sector—a legacy of celebration, collaboration, and advocacy for the arts.

Our journey has been one of growth and evolution, and I'm excited to see how our collective impact continues to resonate in BC's cultural landscape for years to come.

Trudy Van Dop
Publisher / CEO
Van Dop + Associates



North Shore Tourism

Vancouver's North Shore offers a cultural fusion where urban sophistication meets untamed nature, providing a year-round destination where city life intertwines seamlessly with outdoor adventure. With a wealth of experiences ranging from world-class mountain biking and hiking to eclectic dining and shopping in characterful neighborhoods, it's a playground for both outdoor enthusiasts and culture seekers alike, just minutes away from downtown Vancouver.

[Learn More Here](#)



Tourism Vernon

In Vernon, nature's beauty is on full display, creating a canvas for endless adventure and exploration, from ski hills, to canoeing. Vernon boasts a vibrant arts and culture scene, where creative expression flourishes against the backdrop of stunning landscapes. From outdoor performances to artisanal crafts, the fusion of artistry and nature adds depth and richness to the experience, making Vernon a truly enchanting destination.

[Learn More Here](#)



Explore Squamish

Squamish is rapidly emerging as a vibrant hub for the arts, boasting one of Canada's highest concentrations of professional artists. With a diverse and thriving community, the town offers everything from local theatre and live music to visual arts and heritage museums. Visitors can explore a rich tapestry of creativity, with both temporary and permanent exhibitions featuring regional, national, and international artists. Annual festivals celebrate arts, culture, and music, while local musicians and performers regularly grace the stage, enriching the vibrant arts scene.

[Learn More Here](#)



Experience Comox Valley

The Comox Valley is Vancouver Island's adventure and culinary destination. Picture yourself carving down an alpine ski run with an ocean view, Nordic skiing through an ancient forest, or scuba diving in crystal clear waters. You can mountain bike or hike along one of the many river systems in the area, paddle the many kilometres of stunning shorelines or tee off at one of many scenic golf courses. If festivals are the kind of fun you are looking for, the local Comox Valley festivals take place throughout the year, and celebrate everything from music and shellfish, to fine art and aviation.

[Learn More Here](#)



Tourism Cowichan

A place as eclectic and beautiful as Cowichan can't help but attract an equally diverse mélange of artisans. The region is home to many highly talented painters, potters, sculptors, weavers, jewellers, glass blowers, knitters and carvers whose works can be seen in home studios and galleries all along the Cowichan Valley corridor. Most notably, internationally acclaimed landscape painter E.J. Hughes lived in many parts of the region for over 50 years, and many of his celebrated works showcase Cowichan vignettes and vistas. For paintings on a very big scale, be sure to spend some time in the town of [Chemainus](#), where you'll be treated to its famous assortment of large-scale murals.



Vancouver Island North

Vancouver Island North is a place of Wild Open Spaces. Experience the adventure of untamed wilderness from kayaking alongside orcas to grizzly bear viewing, caving, fishing, scuba diving, and skiing. This untamed region of British Columbia remains a wilderness of breathtaking beauty, offering solace, hidden beaches, and rare encounters with wildlife such as wolves, eagles, bears, and cougars in their natural habitat. Delve into Indigenous culture, gaining insights into ancient traditions, while hiking the rugged trails of Cape Scott Trail. Experience the vibrant arts and culture scene, with museums and galleries showcasing local artists and preserving the region's heritage for generations to come.

[Learn More Here](#)

[Learn More Here](#)

DISCOVER more of BC's Creative Communities [HERE](#)

19th Edition FINAL BOOKING STAGE

Limited spaces available in select communities and categories.

FINAL Deadline to Reserve Space
March 31st

RESERVATION
FORM

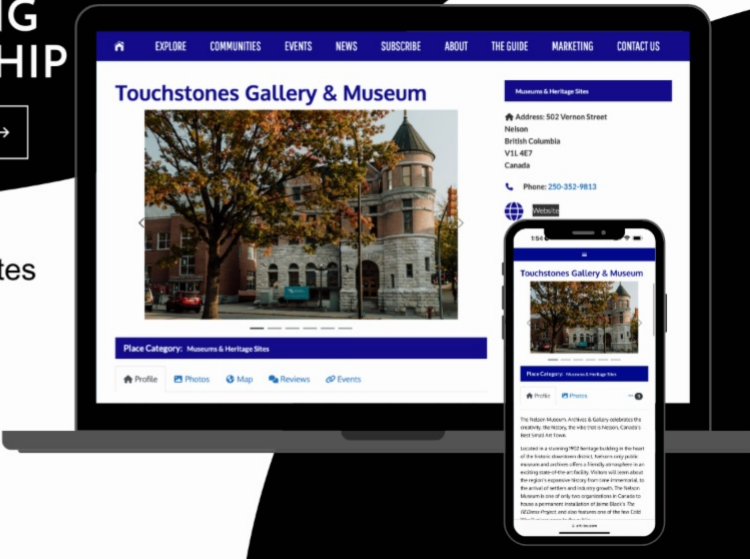


MARKETING MEMBERSHIP

\$150 Annually →

Membership includes:

- Full-service set-up + updates
- Multiple images
- Links
- 3 event listings
- Social media mention
- Social media takeover
- News digest feature



READ THE GUIDE

Read the online version of our print guide featuring our recommended destinations across the province.

[READ NOW](#)



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Stay Social.

From social media takeovers for our marketing members, to daily posts about BC's culture makers, be sure to check us out on Instagram, Facebook, and Twitter.



Connecting Culture Makers + Culture Seekers

Our Mission is to create a sustaining, multi-platform, widely available and user-friendly resource for culturally curious explorers to connect with culture makers and unique curated community experiences in regions across British Columbia.

Van Dop & Associates has been an industry leader in empowering the artists, producers and keepers of Arts, Culture and Heritage in BC to stay connected with an authentic and engaged audience for over thirty years.

We advocate for economic strength in the cultural sector through strategic, curated, community marketing partnerships with local tourism, arts and cultural organizations, other major stakeholders and the people cultivating, creating and preserving local culture.

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