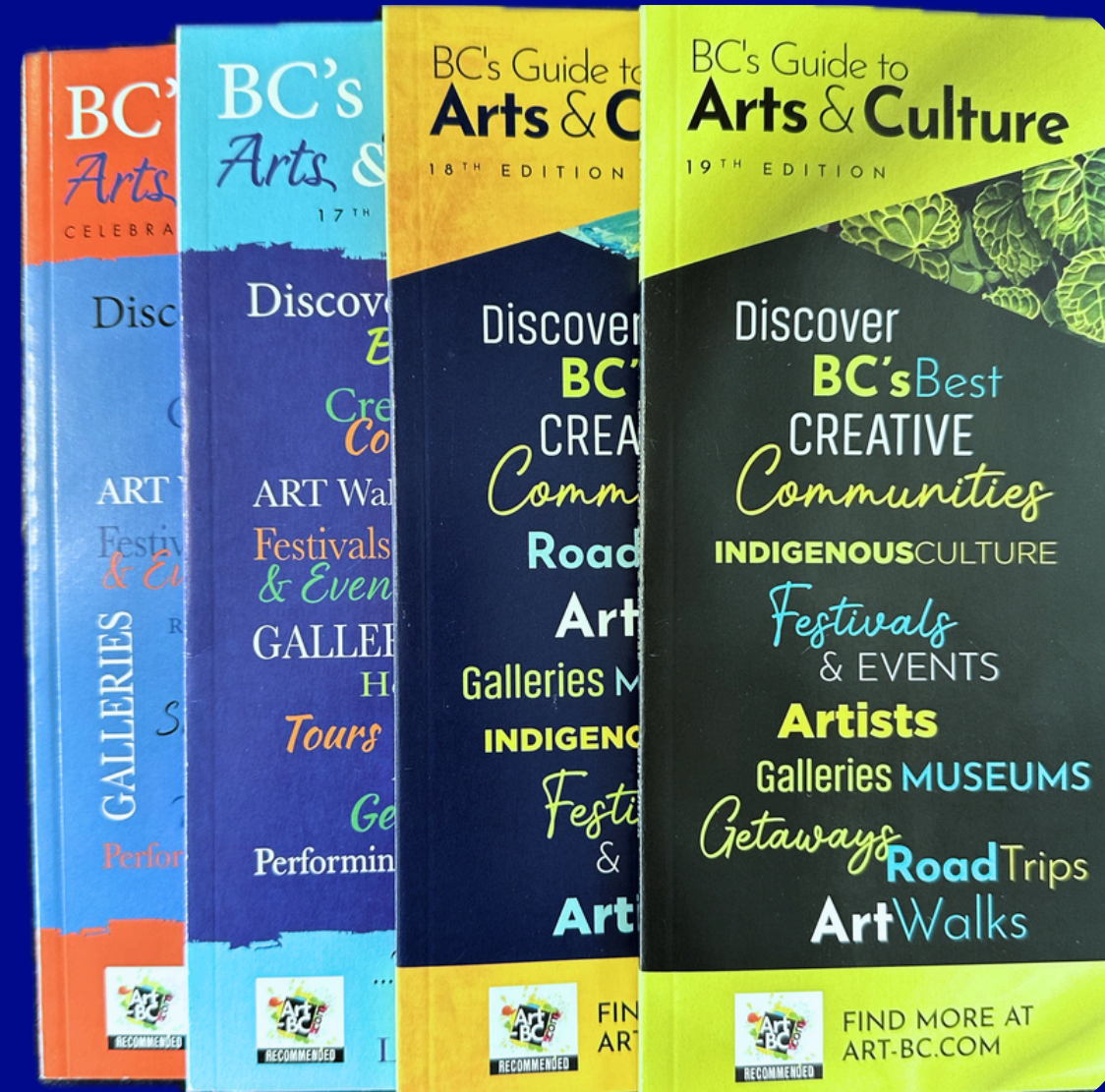


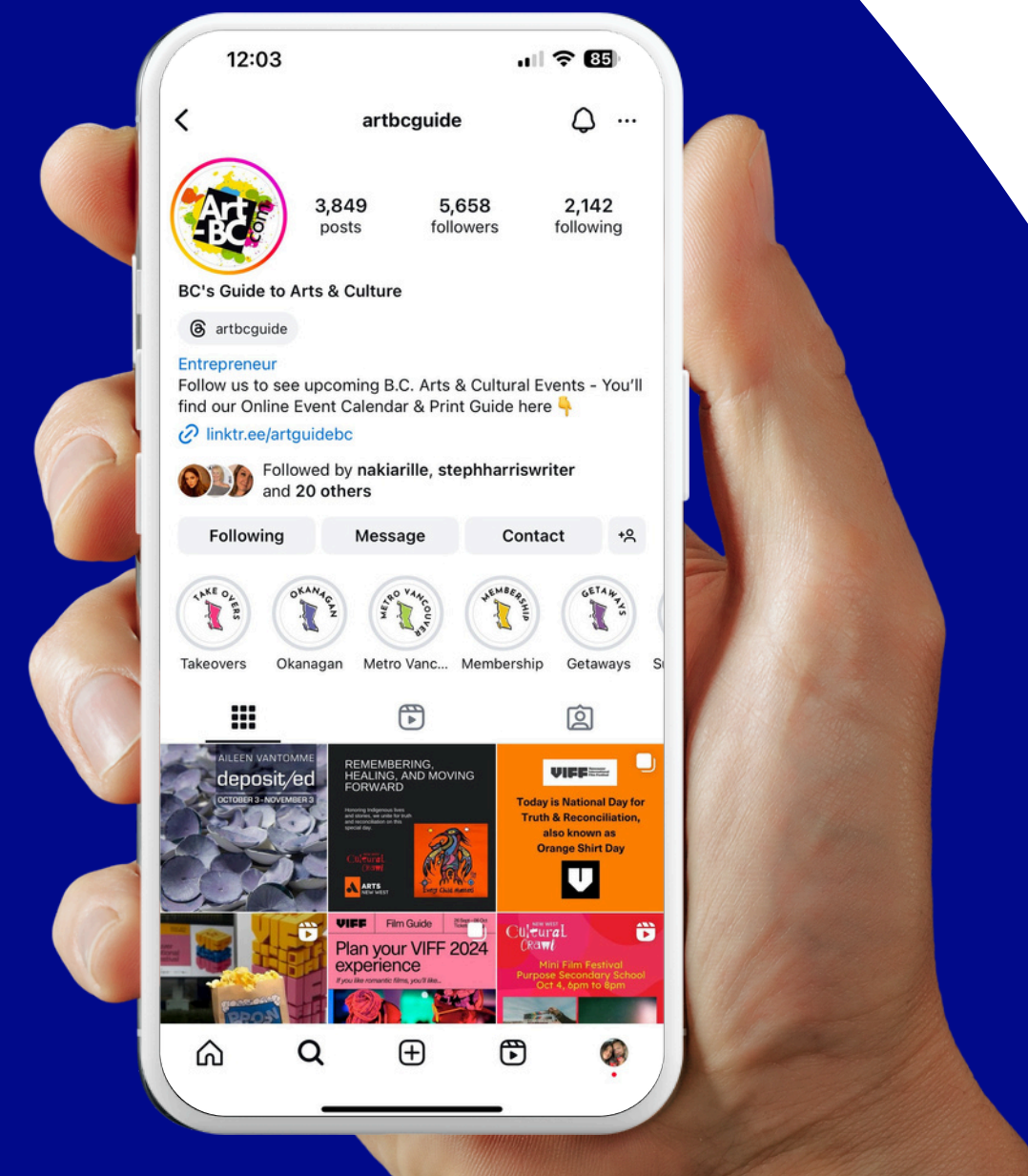
BC's Guide to Arts & Culture



MEMBERSHIP MEDIA KIT



Print



Social



Print Guide

Print Guide Members reach thousands of culture seekers through our widely distributed free publication.

Online

Online Marketing Members access our unique visitors, as well as social media and newsletter audiences.

Ads

Featured ad spaces on the website showcase our members front and centre.



Online Advertising



Newsletter

ABOUT US

For over 30 years, **Van Dop + Associates** has been devoted to building meaningful connections between culture seekers and culture makers, offering a comprehensive showcase of BC's best creative experiences—from galleries and museums to art walks, studios, and cultural sites.

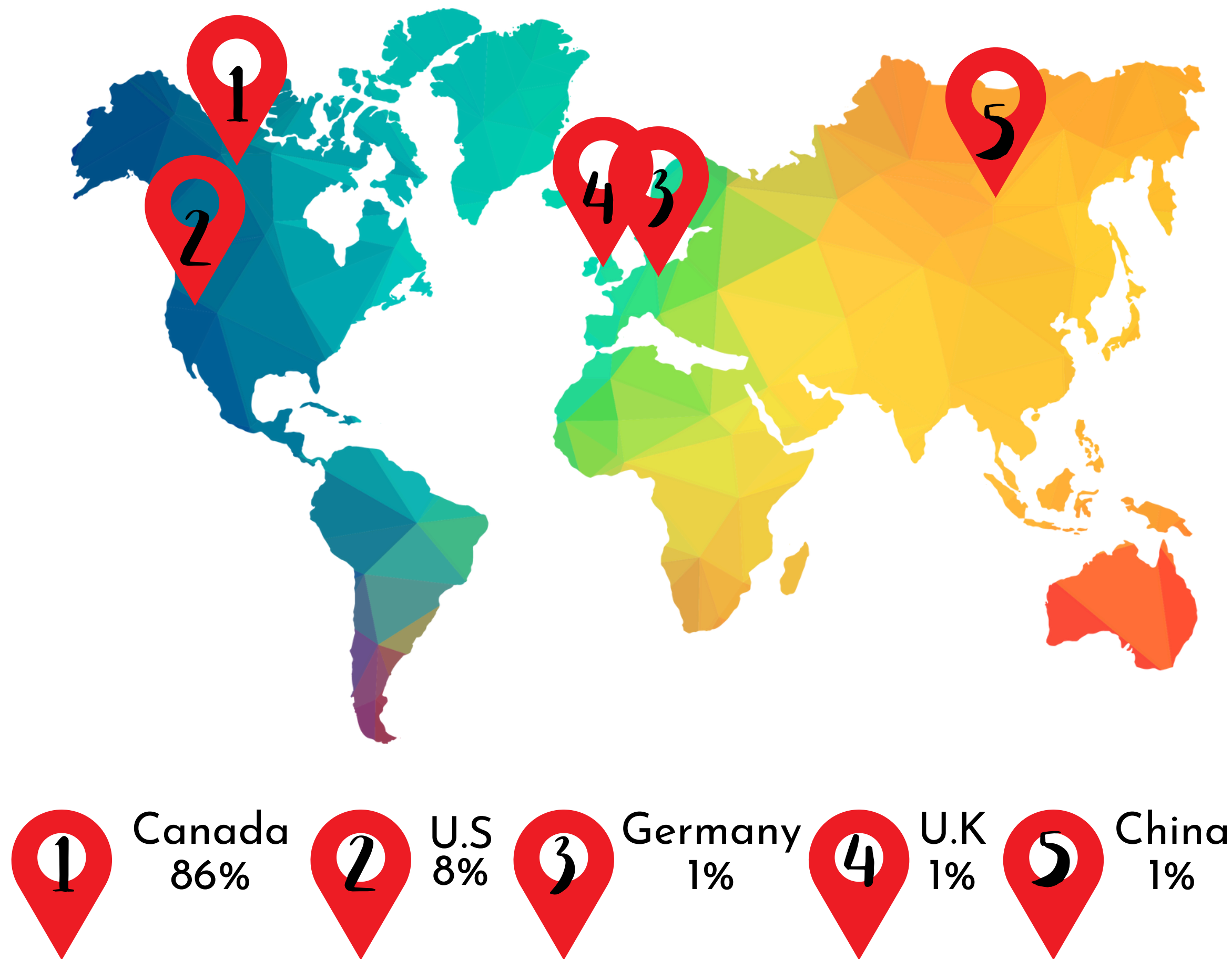
The **Art-BC community** is a part of something bigger than just advertising. When you partner with us, you're contributing to a carefully curated platform that celebrates and elevates the rich cultural landscape of British Columbia.

By advertising with Art-BC, you're not just promoting your brand—you're helping to support a sustainable and vibrant cultural economy. Our mission is to provide real-time access to the latest from BC's thriving arts scene, through online listings, popular newsletters, and social media, highlighting the must-see destinations and experiences in every corner of the province. Cultural tourism is about more than marketing tactics—it's about **connecting culture makers with culture seekers**, creating authentic, memorable, and enriching experiences for visitors and locals alike.

We invite you to participate in the BC's Online Guide to Arts + Culture, **Art-BC.com** - join us in showcasing the incredible talent, heritage, and uniqueness of BC's communities. Together, we can continue to elevate the arts and cultural sector, ensuring its lasting impact for future generations.



AUDIENCE



Online



Website

4,000,000
impressions

48 sec
engagement
time/session

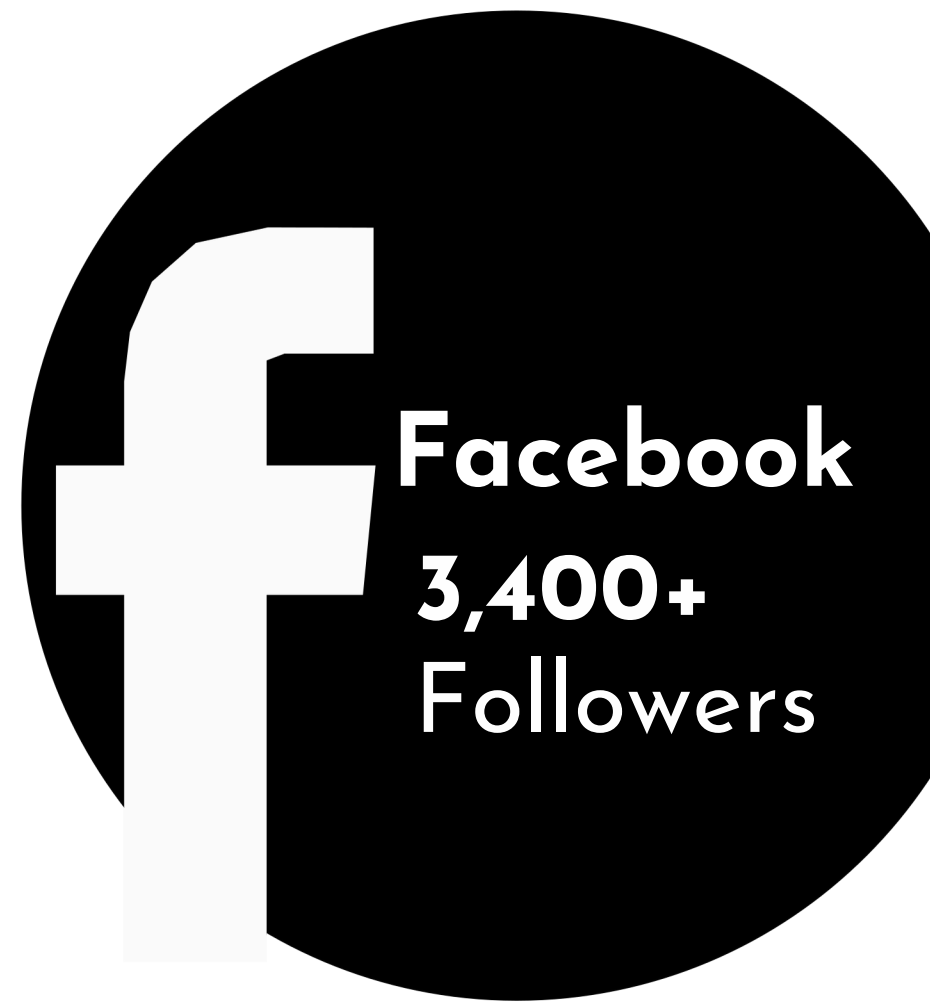


Newsletter

10,000+
subscribers

65%
average open rate

Social Media

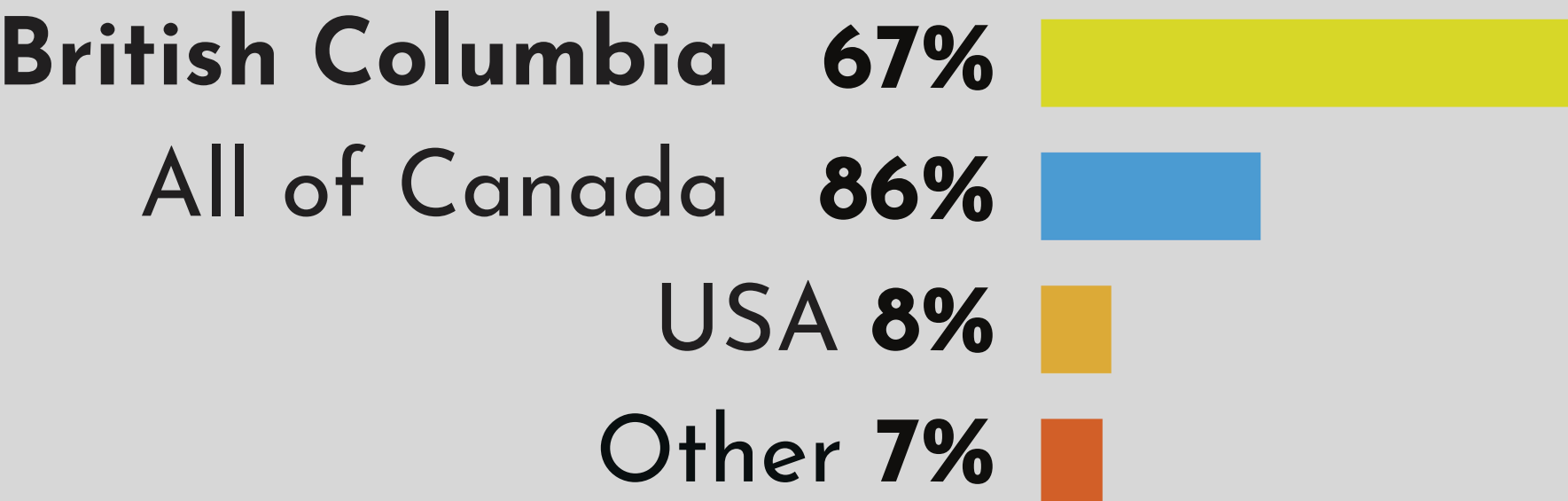


Facebook
3,400+
Followers

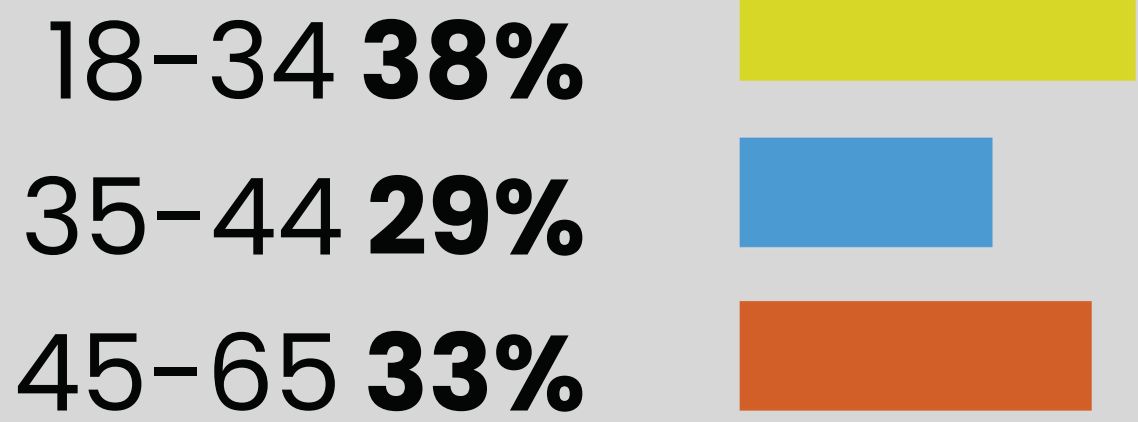


Instagram
7000+
Followers

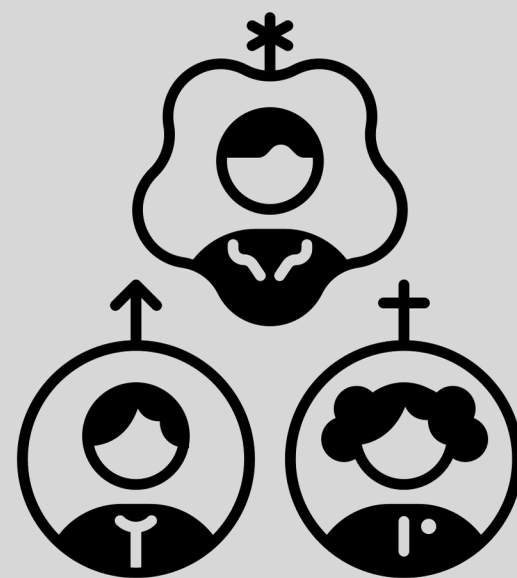
LOCATION



AGE



GENDER



MEMBERSHIP

MARKETING MEMBERSHIP



- full service online listing
- 3 images
- newsletter feature
- up to 3 events
- social media takeover

\$150 annually

COMMUNITY PARTNERSHIP

Best Value



- same as basic **PLUS:**
- up to 5 events
- social media takeover
- **FEATURED** listing (larger and prime positioning)
- 10% discount on additional ad spaces

\$250 annually

EVENT MEMBERSHIP



- full service online listing
- 3 images
- events newsletter
- social media mention

\$50 per event

Multiple Ad Streams



Art-BC.com

Your listing on Art-BC.com is searchable in your community and category.

Display Ads

Preference to our members for display ads such as leaderboard, and side bar ads.

Newsletter

Featured events or featured members in our newsletter.

**BE A PART OF THE CURATED GUIDE TO ARTS + CULTURE IN
BC'S CREATIVE COMMUNITIES**