



BC's Guide to Arts & Culture



APRIL
2020

EXPLORE BC
ARTS & CULTURE
ONLINE

Support
ARTS COUNCILS &
CULTURAL CENTRES

GALLERIES
Check out Virtual
Exhibitions online

Stay up-to-date on news
for all your favourite
FESTIVALS &
EVENTS

ARTISTS & STUDIOS

The past month has been a time of soul searching for many artists, but also a fruitful period of artistic exploration for many. The context of the work



It is inspiring to see what new ideas grow from crisis, learning to thrive in the least likely of situations. Like a phoenix, the arts is a spirit that can resurrect itself in the most surprising ways. Certainly, there are many individuals and organizations that are facing major struggles during this pandemic. Yet, there are many innovative artists and enterprises that are finding new ways to (re)monetize their businesses, seek new audiences and even find renewed inspiration in their artwork.

In this edition, we explore the wide range of BC Arts & Culture organizations and creators that are adapting and rewriting their narratives for the future.

Enjoy!

#ExploreBClater #OnwardArts

produced invariably has COVID as part of the conversation.

In addition to producing works, artists are finding new ways to [market their work online](#), to broader audiences. This method is particularly helpful for those artists who normally rely on tourism and in-person markets to sell their work. BC's [Artists & Studios](#) value your support. #ShopLocal!

Untitled, 24" x 24" by Elissa Anthony



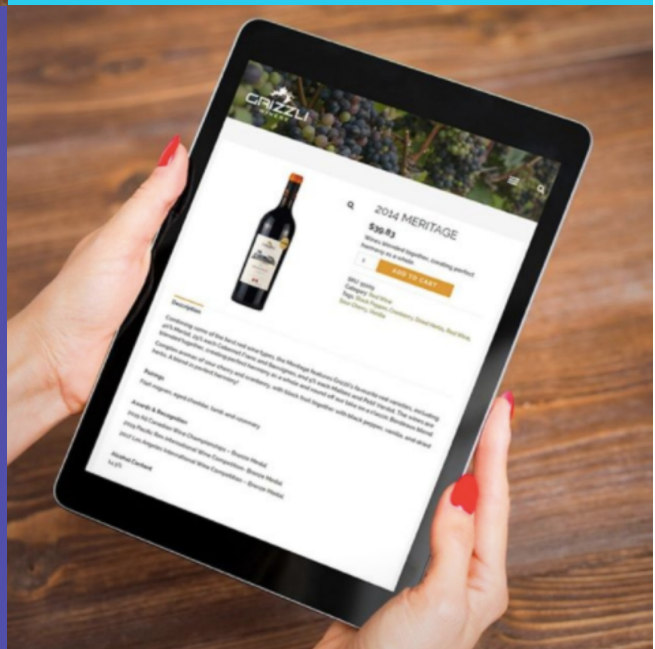
ABORIGINAL CULTURE

Many Aboriginal cultural centres, galleries and business rely on visitors and travel. While there are still many ways to support Indigenous arts, several organizations are providing valuable education and cultural content online. Based in Whistler, [Lil'wat Cultural Centre](#) host virtual events and an extensive collection of online material. The [DaVic Gallery of Native Canadian Arts](#) is exclusively available online. Also, be sure to check out the [Museum of Anthropology](#) social media for a wide range of Aboriginal & ethnographic content.

FOOD & DRINK

Anyone who says they haven't needed art, literature, movies or a glass of wine over the past month is certainly not living their best lives at the moment. While liquor sales have jumped since mid-March, BC wineries have embraced a direct shipping model that is paying dividends. West Kelowna's [Grizzli Winery](#) is doing just that!

You can also support local eateries by getting takeout. [40 Knots Estate Winery](#) takes this to the next level, with picnic packs, VinoSpa products and their Wine Club (!!!) available to online customers.



EDUCATION plus VIRTUAL MUSEUMS & EVENTS



Over the past month, many events have shifted online. [Vancouver Art Gallery](#) and [Museum of Vancouver](#) are providing virtual content, while platforms like [Artslandia](#) are hosting online Happy Hours. Another great resource is Jay Minter's [On The List](#), with content on YVR/BC arts.

[The Reach Gallery Museum, Abbotsford](#) has curated a Tour of the city's public art collection. Be sure to check out your local Arts Council for details on public art in your town or city!

MARKETING BC ARTS & CULTURE SINCE 1999

Now, more than ever,
is the time to engage with the Arts

Share our News Digest - Select a platform below ...



[#SuperCulturalBC](#) | JOIN THE CONVERSATION



Daily
SOCIAL MEDIA
@artbcguide

BC's ONLINE Guide to Arts +
Culture....connecting you to 35k followers
on social platforms...





RECOMMENDED

**Marketing
MEMBERSHIP**

\$150 - Annually

Your Digital Ad on
Art-BC.com features image
gallery, description, clickable
links, social media links and
contact information.

**PLUS: Clickable maps make it
easy for your clients to find you!**

[CHECK OUT ALL THE
BENEFITS HERE](#)

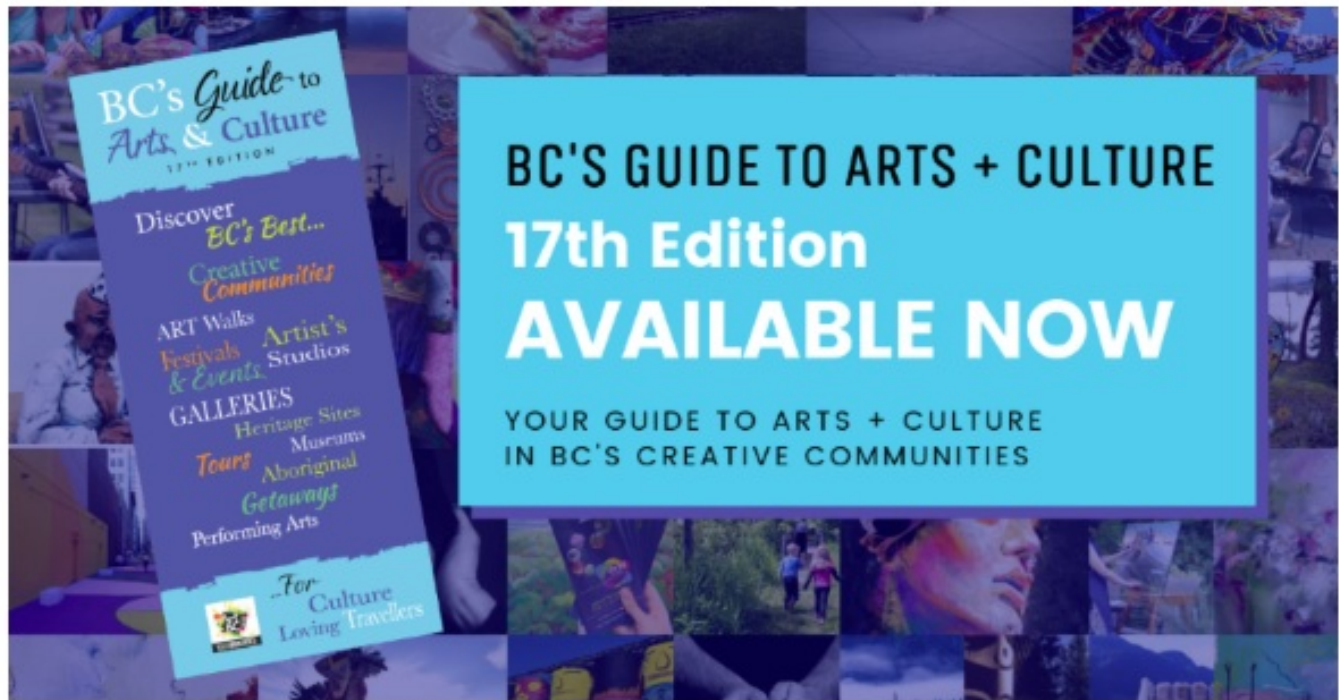
[DISPLAY MARKETING
OPPORTUNITIES](#)



CONTACT US TODAY

1.888.981.9886 | 604-521-7887 | Publisher@Art-BC.com

Our 17th Edition can be viewed on Issuu



[READ NOW](#)

Marketing Arts & Culture Since 1999



BC's Guide to
Arts & Culture

