

# WEEKLY ART DIGEST BC'S CREATIVE COMMUNITIES





















BC'S RECOMMENDED ARTS + CULTURAL DESTINATIONS

On our many road trips throughout British Columbia we have discovered new and unique community destinations that offer a variety of experiences.

Community Museums now serve as Visitor Information Centres as well as gallery / gift shops presenting local artists work.

Here are several to add to your bucket list.

Be sure to stay and explore the community for an afternoon or overnight stay.

#explorebc





Merritt Tourism is the heart of the Nicola Valley. Whether you're traveling to or travelling through the City of Merritt, the Merritt Visitor Information Booth at the Baillie House is a great location to start your visit. You can find Merritt tourism



#### Sooke Region Museum | Sooke, BC

Sooke to Port Renfrew is a premier tourism region of Vancouver Island conveniently located near the province's capital city, Victoria. Each year thousands of visitors come to enjoy recreational opportunities from year-round salt and freshwater fishing, cycling, scuba-diving, windsurfing, kayaking and whale watching to

information, enjoy complimentary tea, coffee, or juice, and enjoy the lovely property which is especially vibrant in the spring and summer months.

**Travel to Merritt** 

name just a few. We are the gateway to old-growth forests and hiking is a common past-time for people of all abilities. As the Province's oldest independent settlement, this historic town attracts residents who have developed an excellent arts and crafts community with theatre productions, music, galleries, festivals and the well-known Sooke Fine Arts Show.

**Explore Sooke** 



#### Nelson Kootenay Lake | Nelson, BC

Discover this unique corner of British Columbia and enjoy eclectic fodder for foodies, art-goers, music lovers, history buffs, and adventure seekers.

The Nelson and Kootenay Lake culture is a culmination of our natural surroundings, arts, and heritage combined with the spice of the people who live here. Everywhere you go you will feel the vibe that we value and embrace: The Kootenay Vibe. Renowned for its eclectic arts scene, over 350 heritage buildings, variety of accommodation, diverse restaurants, and boutique shopping, the Nelson Kootenay Lake area also boasts year-round recreational activities..

**Discover Nelson Kootenay** 



### Peachland, BC

The historic community of Peachland dates back to the arrival of pioneer John Moore (J.M.) Robinson from Manitoba in 1897. Recognizing the agricultural potential of the land along the Lake Okanagan shoreline, Robinson claimed and sub-divided benchland above the lake, eventually establishing the town of Peachland. He also used a clairvoyant named Anne Anderson (pictured on the left) to help him prospect for gold in the hills of Peachland.

**Check it Out!** 

## **Instagram Take Over**

Art-BC is offering our participants a new and exciting initiative, the opportunity to participate in social media takeovers on our social media channels.

Use our Instagram channel for 48 hours

to share your community's story, news, and events to our 1500+ followers



## SIGN ME UP

## Market your destination on Art-BC and in our 17th Print Edition 2019 / 2020

Call 1.888.981.9886 or 604-521-7887 or Email Publisher@Art-BC.com



### **DIGITAL DISPLAY AD Annual Fee: \$150**

Your Digital Ad on **Art-BC.com** features image gallery, description, clickable links, social media links and contact information.

PLUS: Clickable maps make it easy for your clients to find you!

Your annual renewal also includes social media engagement with our 35K followers + one free Instagram Takeover





## Social Media

Daily social media engagement with all of our participants.



35k Followers on all social media platforms





