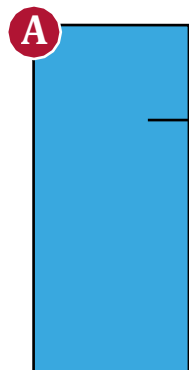


BC's Guide to Arts & Culture

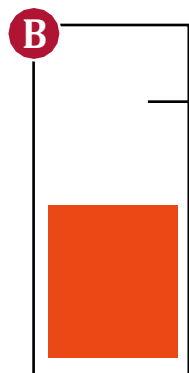
Ad Specs



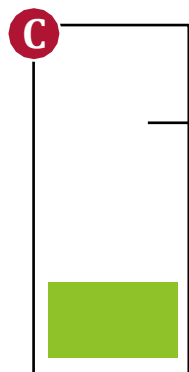
Ad Options



Full page ad:
4" wide x 9" high + .125" bleed



1/2 page ad:
3.375" wide x 4" high



1/4 page ad:
3.375" wide x 1.9375" high

Digital Files:

CMYK colour (must not contain RGB, LAB or Indexed colours)

Convert all fonts to outline

High resolution PDF

Image resolution at 300 dpi

Send photos as tiff, jpeg or psd with resolution at 300 dpi

Email ad material to:

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www.hightail.com

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Include your email with contact name and phone number.

Name your pdf: e.g. YourCompanyName_VanDop.pdf

Supported Software:

Creative Suite CS6

(Word or Powerpoint documents will not be accepted.)

Arts & Cultural Guide to British Columbia is published by: Van Dop & Associates, 421 Richmond Street, New Westminster, BC V3L4C4
T 604.521.7887 W art-bc.com

Full page ad: 4" wide x 9" high + .125" bleed all around

1/2 " allowance for gutter or outside edge



**Keep text
within 3" w x 8"
h area
indicated by dotted line**

1/2 " allowance for gutter or outside edge



Arts & Cultural Guide to BC

1/2 page Van Dop S

Choose one of the ad styles, follow the instructions, layout, edit and proof your ad, assuring that you will

B



"Pemberton Valley Road"
36" x 48" Acrylic on Thick Canvas Wrap



Mike Svob

His work can be found at the following Fine Art Galleries:

- www.whiterockgallery.com
- www.adelecampbell.com
- www.pengal.com
- www.canadahouse.com
- www.stephenloweartgallery.com

For Workshop Listings: mikesvob@gmail.com • www.mikesvob.com

Suggested word count, Style B, 40 -50 words

A

Daniel J. Izzárd

1923-2007

For further information please contact Izzard Fine Arts Inc.
604-922-3474 or email izzardstudio@shaw.ca
izzardfinearts.com



"Early Morning, Quathiaski Cove, BC" 24" x 30", oil on canvas

Digital image Files:

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ARTS & CULTURAL GUIDE to BC

VAN DOP STYLE AD

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A



KRISTIN KRIMMEL
Maple Ridge, BC 604.476.1835 www.kristinkrimmel.com www.elliottlouis.com
Kristin Krimmel, painter and art educator explores the world around her in images, recording, rescuing fugitive images from obscurity and saving them in some kind of visual imagery – chalk pastels, watercolours, oils, acrylics, collage or photos.


B



landscapes | animals | abstracts

Leilani The Artist

www.leilanitheartist.com



Suggested word count, Style A, 35-40 words

Digital image Files:

CMYK colour

Send photo as tiff, jpeg or psd with resolution at 300 dpi

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