



## PRESS RELEASE

### Art of the Getaway - Create your own holiday in BC

What is better than having the freedom and the resources to create your perfect holiday? The mission of the **Arts & Cultural Guide to BC** is to bring you a magnificent mosaic of itineraries across the province, placing unique destinations at the travelers' fingertips. Whether you are looking for a weekend break, a mid week getaway or a week long vacation, *The Arts & Cultural Guide to BC* can satisfy your cultural wanderlust.

Discover the galleries of Vancouver ... glass blowing on the Sunshine Coast ... sculptures in the Okanagan ... and more! Your involvement with the Arts & Cultural Guide can make it happen.

***We call it ... The Art of the Getaway.***

With a circulation of 100,000 and over 350 partners throughout the province, the annual guide to the best of British Columbia's galleries, artisan studios, museums and more, is the ideal place to put your unique destination on display. Further support from the guide's companion website, **www.art-bc.com**, which averages over 50,000 unique visitors per year, reaches the cultural enthusiast at home or abroad.

For over 15 years, the Guide's Publisher, Trudy Van Dop has followed her passion to expose the world to "*SuperCultural British Columbia*". Her own travels throughout the province and the travel stories of other BC explorers have created the *Art of the Getaway*. Within the pages of the Guide and on [www.art-bc.com](http://www.art-bc.com) visitors and locals alike can plan their own art-ful getaway to your region!

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**Contact us today** for your free guide and further information.

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