



The **2007 BC Cultural Crawl – August 3 to 31** celebrated British Columbia's rich arts, culture & heritage in communities across the province. **Over 70 unique crawls** offered residents and visitors the opportunity to explore SuperCultural BC and connect with its diverse communities.

2007 MEDIA HIGHLIGHTS

The Vancouver Sun & Province

Double Page Colour Spreads in VanNet Papers

e.g.: Vancouver Courier, North Shore News, etc...

Channel m – Multi-Cultural TV

“Chai Time” – Cultural Crawl Feature Interview

Rogers Radio BC – 104.9 Clear FM, News 1130, Mountain FM,

98.3 Star FM, Country FM, 107.5 Kiss FM

Vitamin v – “Daily Dose” Feature – 10,000 Daily Subscribers

CBC Radio 1 – “Morning Edition” & “Art Beat” Reports

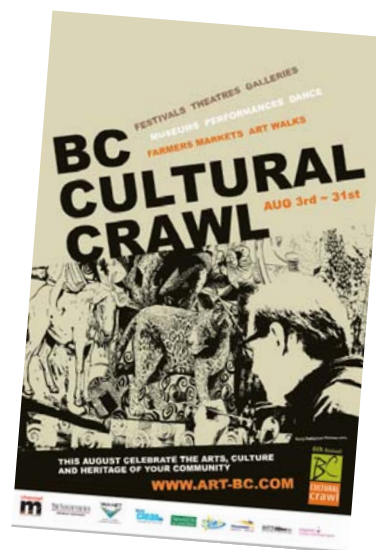
CBC Radio-Canada (French) – Interview

TV Week Magazine – Top 10 Things to Do

Real Estate Weekly – Cover Story & Feature

Live Event Listings on over 50 related Web Sites

e.g.: Tourism Victoria, Alliance for Arts & Culture, ArtsConnect etc...



TESTIMONIAL

*“I had to stop everything I was doing to compose this thank you message for the superb coverage we received for the mosaic art tiles in your latest publication of the **Arts & Cultural Guide to British Columbia**. Thank you so much for going “above and beyond” to feature this very public art project!”*

--Charles Gauthier, Executive Director ~ Downtown Vancouver BIA

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