

For Immediate Release

May 15, 2007

Destination BC: 6th Annual BC Cultural Crawl – August 3rd to 31st



New Westminster, BC –The 6th annual **BC Cultural Crawl** will kick off BC Day weekend and will run from August 3rd to 31st, 2007. It is a celebration of the arts, culture & heritage in communities across the province. This month-long Cultural Crawl offers tremendous exposure to the vast number of artisans scattered in unique and unexplored corners of our province.

From the seaside creations of the Sunshine Coast to the artisan wineries of Naramata, the Arts and Cultural Guide to BC and www.art-bc.com will start you along a journey you won't soon forget. If you are a BC resident looking for an adventure, or a first-time explorer, *this summer Discover SuperCultural British Columbia!*

"The **BC Cultural Crawl** is a celebration of the vibrant arts and culture in BC, hosted by the diverse artists and business owners in a specific region", explains Trudy Van Dop, publisher of the *Arts & Cultural Guide to BC.*" This event continues to be dedicated to "raising the lights" on arts, culture & heritage.

For a complete listing of participating communities visit www.art-bc.com. Here you will also find suggested art-friendly accommodations, itineraries for week-long adventures and featured afternoon escapes. Simply click on the community of your choice and print off the list of attractions in the area.

The **Arts & Cultural Guide to British Columbia** is a full-colour, 128 page guide to over 300 art galleries, museums, studios, gardens, heritage and cultural sites in the province of BC. **Available for free** at any BCAA Office, Visitor Information Centre, selected hotels, museums, galleries, cruise ship terminals, airports aboard BC Ferries throughout the province.

Success Stories: *In the last 3 years, the Art Guide has double from 64 to 128 pages with over 35 Community Cultural Crawls. Last year the BC Cultural Crawl received province-wide media coverage in the Vancouver Sun, the VanNet group of newspapers, channel m, Shaw TV's "Urban Rush", 104.9 Clear FM, News 1130, Mountain FM, Star FM, CBC and in TV Week Magazine's "Top 10 Things to Do"*

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